



**BAY AREA**  
Community Health  
Advisory Council

**WELCOME**  
**Wellness Where You Are**  
**Online Summer Series**

# Bay Area Community Health Advisory Council (BACHAC)

- A grass roots community health organization
- Address health disparities in diverse communities across generations
- Through awareness, education, access to resources, advocacy
- In partnership/collaboration with a diverse groups
- Supporting a culture of Innovation and inclusion

# Session Purpose

- Support community with relevant information, resources & tools during this challenging time
- Address unique needs of the community
- Provide forum to address questions
- Increase awareness not a substitute for professional advice for specific situations

# Housekeeping

- Appreciate your patience and flexibility as BACHAC launches into the virtual world
- BACHAC's steps to protect privacy
- Everyone is on mute
- Write Questions to Q and A Section/Text 650-888-4065
- Session is being recorded
- Recording/Slides to be posted on BACHAC website

# Meeting Agreements

- Be engaged
- Be curious and open
- Challenge ideas, not the person
- Seek to understand
- Stretch yourself
- Help us....Help you



# The New World of Work

**Dr. Ka'Ryn Holder-Jackson, PhD, MBA**

**Executive Director ACCEL San Mateo & CEO, A'Ryze Consulting**

**May 14, 2020**

**Wellness Where You Are: Online Summer Series**



# The New World of Work

Presented by:

Ka'Ryn Holder-Jackson, Ph.D., M.B.A.

A'Ryze Consulting

# Our Focus Today

- The New World of Work
- 21<sup>st</sup> Century Skills
- Entrepreneurial Mindset
- Looking Towards the Future: Your Game Plan



# The New World of Work

- To be successful in the next decade, individuals will need to navigate in a rapidly shifting landscape of organizational forms and skill requirements.
- You must be ready to continually recognize and identify skills that are in demand.
- Evaluate your current skills, determine what skills you need to acquire.
- Identify the resources where you can access and the identified develop.

# The New World of Work

- Survey of over 400 Employers:
  - ✓ The majority believe it is critical that employees have both broad skills & competencies that can be applied to a range of jobs and work settings
  - ✓ Field specific skills
  - ✓ 96% College Administrators confident that they are preparing students for the workforce
  - ✓ 11% Business leaders believe today's college graduates have the skills and competencies needed.

# 21<sup>st</sup> Century Skills

- The disruptions in business and our economy caused by rapidly increasing technology (and COVID-19) will require business organizations to acquire talent that has and continuously renews the skills necessary and required for the sustainability of business goals.
- The 21<sup>st</sup> Century Skills:
  - Adaptability
  - Analysis/Solution Mindset
  - Collaboration
  - Social/Diversity Awareness
  - Communication
  - Digital Literacy
  - Entrepreneurial Mindset
  - Empathy
  - Self-Awareness
  - Resilience

# Entrepreneurial Mindset

- A set of skills that enable people to identify and make the most of opportunities, overcome and learn from setbacks, and succeed in a variety of settings.
- A way of thinking that enables you to overcome challenges, be decisive, and accept responsibility for your outcomes.
- It is burning desire to improve your skills, learn from your mistakes, and take continuous action on your ideas.

# Entrepreneurial Mindset

- Approach your career as an entrepreneur, even if you are working for someone else.
- Your career is your own private business enterprise.
- You have to market yourself, your skills, abilities, and knowledge just as you would a product or service.”
- A’Ryze, be bold, courageous, creative, move and grow into your potential. Start a business, raise career ambitions, commit to multi-generational wealth creation, and make a positive difference in the lives of others.
- Entrepreneurship is the pursuit of opportunities to create value for others.

# Entrepreneurial Mindset

- Self-motivated, seeks new knowledge, skills, and greater work responsibilities.
- Willing to take risks and learn from mistakes in order to improve a product, service, or process.
- Focus on the client/customer needs.
- Thinks of new ideas and ways of doing things by drawing connections, comparisons, and combining different sources of information.

# Entrepreneurial Mindset

- Entrepreneurs are always looking for opportunities
  - ✓ What are the latest trends in your field?
  - ✓ Are you upgrading your skills and knowledge to stay current?
  - ✓ You need to take ownership of your own skills and strengths to have something to offer.
- Entrepreneurs are resourceful
  - ✓ How do you value all of your resources?
  - ✓ Is your financial house in order?
  - ✓ Do you have some savings set aside in case you are downsized?
  - ✓ Do you live beneath your means so that you bounce back from a career setback?
- Entrepreneurs are always cultivating their networks
  - ✓ You are as successful as your network.
  - ✓ If you needed to look for work, could you call upon your network to get the word out?

# Looking Toward the Future: Your Game Plan

- Develop an Entrepreneurial Mindset
- What skill/skills do you offer that adds value to the client/employer?
- Create Your Value Proposition:
- Entrepreneurs solve problems for their clients
  - Be very clear about the value you bring.
  - What problem can you solve, what pain do you relieve, or what joy do you bring about for your employer, your clients/customers?
  - How do you leverage your skills and strengths to make yourself invaluable to your employer or client?



# Looking Towards the Future: Your Game Plan

## Accelerate Your Potential

### ➤ Coaching

- ✓ Wisdom Project: Health & Wealth
- ✓ Personal/Professional Development

### ➤ Speaking

- ✓ Lunch & Learn
- ✓ Keynote Speaker

### ➤ Training

- ✓ Leadership Game
- ✓ Global Youth Initiative
- ✓ Mastermind Groups
- ✓ DISC behavioral Analysis

# A'Ryze Consulting: Exclusive Offers for BACHAC

- Choose one of the following:
- Complementary Consultation – Financial House Review (\$200 value)
- Complementary Coaching Call (30 min): (\$100.00 value)
- Mastermind Group: (\$500.00 value)
  - ✓ Consists of a group of Like-Minded Individuals
  - ✓ 15 Immutable Laws of Growth – John C. Maxwell
  - ✓ Group Meets 1 hr. x 4 Weeks
  - ✓ Certificate of Achievement Upon Conclusion
  - ✓ Group Begins: Tuesday May 26, 2020

# Q & A

- QUESTIONS?

# Contact Me

- Ka'Ryn Holder-Jackson, Ph.D., M.B.A.
- CEO, A'Ryze Consulting
- [KaRynJacksonPhD@gmail.com](mailto:KaRynJacksonPhD@gmail.com)



# Questions & Answers



**THANK YOU!**  
**Speaker: Dr. Ka'Ryn Holder-**  
**Jackson, PhD, MBA**  
**BACHAC Volunteers & Members**



**Please complete the survey  
when you receive it.  
Your feedback MATTERS!**



# COVID-19, the Impact on Our Community & What We Can Do About it

Dr. Kim. F. Rhoads, MD, MS, MPH  
Associate Professor, Epidemiology & Biostatistics, UCSF  
Associate Director, Community Engagement  
Helen Diller Family Comprehensive Cancer Center

**May 19, 2020**

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**THANK YOU!**  
**To learn more about BACHAC**  
**go to [www.bachac.org](http://www.bachac.org)**